



REiSource®

REiSource® from CoreLogic® is the most efficient gateway to real estate information solutions ever developed. Use it today and gain access to the solutions that will improve efficiency and grow your business, all while streamlining operations and minimizing costs.

Strengthen your brand, sales and service initiatives

REiSource is the most advanced customer service application available. It was created to enable companies like yours to elevate your brand by providing superior reporting capability. It's completely web-based which means you can configure REiSource to meet the needs of you and your customers.

- ▶ Track usage by customer to provide an accurate ROI on your services
- ▶ Empower real estate agents and brokers to differentiate their offering with personalized property profile reports
- ▶ Send a personalized email with your reports and copy yourself as a designated contact as a service reminder
- ▶ Personalize the complimentary marketing collateral with your contact information to help market your business



MARKETING

Real Estate Information

- ▶ Real estate reports
- ▶ Prospecting lists with FARMing capabilities
- ▶ Real estate trends
- ▶ Market share and resell trends
Available via Marketrac
- ▶ Custom solutions
Available Upon Request

Distribution & Compliance

- ▶ Self-serve account management options
- ▶ Convenient credit card payment options for your customers using the Prospecting List feature
- ▶ Ability to turn report pages off
- ▶ Control access to the Real Estate Report and/or Prospecting Lists data filters

Marketing Services

- ▶ Complimentary Marketing Collateral for you to market and educate the product capabilities to your clients
- ▶ Select from 3 flyers to personalize with your contact information

Presentation ready Real Estate Reports

REiSource offers professional-grade property profiles built on the most comprehensive real estate information available. Use REiSource to create an in-depth, personalized presentation that elevates your customer's offering and extends your brand.

- ▶ Distinguish your real estate reports from the competition by including personalized details, logos, photographs, contact information and more
- ▶ Provide consistent profiles that include detailed property characteristics and owner history to streamline operations and service
- ▶ Incorporate sales comparables that describe the latest market activity, clearly displayed on a street map with aerial and parcel map overlays
- ▶ Include assessor maps and recorded document images which define the property's location and history
- ▶ Include neighbor and neighborhood data, community demographics, crime statistics, as well as local schools and business listings on reports

The screenshot displays a 'Property Detail' report for 123 Main St Anytown CA 12345. It includes sections for Owner Information (Sample John Q, 123 MAIN ST, ANYTOWN, CA 12345-0000 X000), Location Information (NTI 0000 Lot 16, Anycounty, Map Reference: 00-00 / 000-X0), and Owner Transfer Information. Below this is a 'Retrieve Profile' interface with a search bar and a table of sales comparables.

Reference ID	Company	Customer	Client/Home Buyer	Created	APN	Report ID	Function
ORANGE-0332210	1513 test company	test customer		020402000	035-302-10	102157	View Email Print
ORANGE-0332210	1513 test company	Chloe A Short		020402000	035-302-10	102158	View Email Print
ORANGE-0332210	1513 test company	test customer		020402000	035-302-10	102155	View Email Print
ORANGE-0332210	1513 test company	Chloe A Short		020202000	035-302-10	102138	View Email Print
ORANGE-01305302	Aland Comp	Aland out		020202000	013-052-02	102127	View Email Print
PROVIDENCE-00000426	1513 test company	Olavo A Short		000202000	000022-000022-000142	102125	View Email Print
PULASKI-000005	1513 test company	Chloe A Short		020202000	005	102124	View Email Print
MICKLESEX-001004003	1513 test company	Olavo A Short		000100000	000000-000000-0002200	102123	View Email Print
ORANGE-0332210	AA test comp	test out	test	020102000	035-302-10	102122	View Email Print
ORANGE-0332210	1513 test company	test customer		020102000	035-302-10	102120	View Email Print
ORANGE-0332210	test test comp	test test out		012002000	035-302-10	102070	View Email Print
ORANGE-0332210	1513 test company	Chloe A Short		012002000	035-302-10	102065	View Email Print
ORANGE-0332210	test	test out		012002000	035-302-10	102059	View Email Print
ORANGE-0332210	1513 test company	test customer		012002000	035-302-10	102045	View Email Print

Gain control and convenience

- ▶ Configure sales comparables with the ability to select a geographic radius, sales range dates, lot size, pools, house style, land use and other detailed property information at the census tract, zip code and city-level
- ▶ Access the most recent transfer deed and mortgage recordings within the profile report
- ▶ List names and addresses of nearby neighbors
- ▶ Select school information organized by type of school and its proximity to the subject property
- ▶ Visualize census demographics using charts and graphs
- ▶ Choose which local businesses to display on your reports
- ▶ Show crime statistics from Federal, state and county sources
- ▶ View, print and e-mail reports in PDF format with the ability to retrieve reports for up to 30 days
- ▶ Coverage in all states covering more than 3,100 counties

New Homeowner and Refinance Lists

Generate more activity with higher return on investment using the Prospecting Lists component within REiSource. This feature provides you with access to the premier mortgage marketing tool that includes homeowner data in more than 2,350 counties. Provide agents an immediate market advantage with the industry's most advanced prospecting list generation module.

With advanced search and filtering capabilities on more than 100 search and filter options, our list solution makes it easy to identify targeted segments and create lists that support sophisticated, surgical marketing programs for your customers.

- ▶ Reduce possible agent attrition by providing high-value, targeted lists for your customer's direct mail or telemarketing campaign
- ▶ Control costs by limiting access to only the states and counties where you conduct business
- ▶ Obtain a list of properties in any of the foreclosure-related stages: Default (Pre-Foreclosure) Initiated, Pending Auction Sale, At Auction and Bank Owned (REO) properties
- ▶ Allow agents and lenders to pay for leads with their credit card

FARMing

This powerful search method enables users to target a geographical area using street map intelligence. By utilizing map-based searching with flexible querying and filtering options, such as property characteristic information, property location details, demographics, buying behavior and mortgage data, real estate professionals can narrow their search and achieve greater results.

With map-based search, users can enter various criteria to zoom to a specific area:

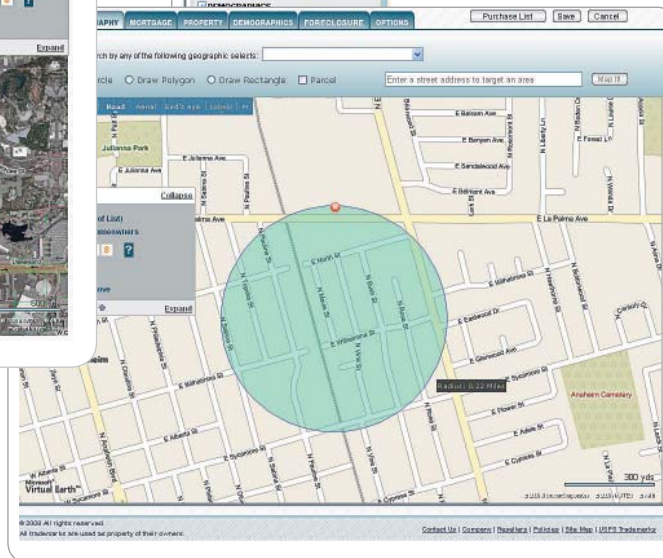
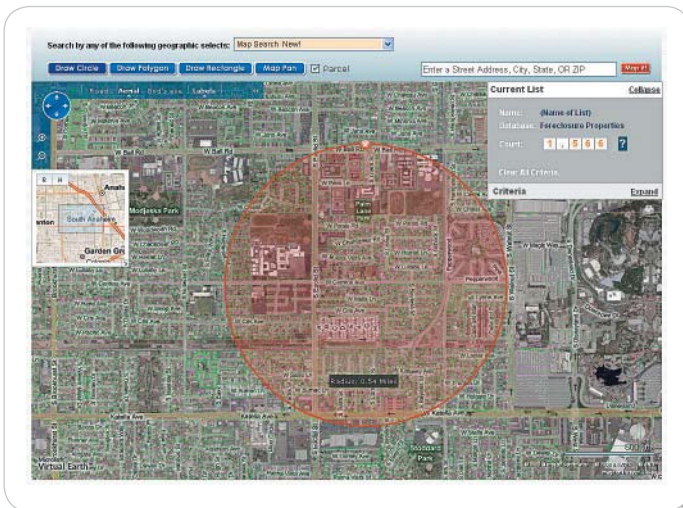
- ▶ Subject property address
- ▶ City and state
- ▶ Zip code

Current List
Name: (Name of List)
Database: Main Database
Count: 11,266,209
Copy All Effects
Click to Add criteria

Foreclosure
Search for properties by their particular stage in the foreclosure process: Default (Pre-foreclosure) Initiated, Pending Auction Sale and Bank-Owned (REO) Properties.

Default (Pre-foreclosure) Initiated
 Pending Auction Sale
 Bank-Owned (REO) Properties

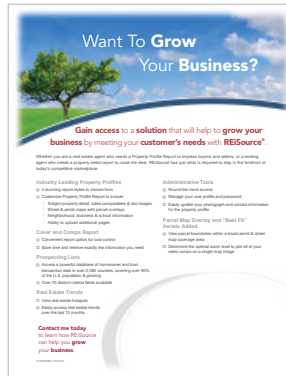
Select Criteria
Select Criteria
Recent Added Date
Default Amount
Foreclosure Effective Date
Lender Name-Foreclosure
Original Lender Name
Original Mortgage Amount
Original Recording Date
Trustee Phone
Unpaid Balance Amount



Complimentary Marketing Collateral

Access the tools you need to position your business as a solutions provider. REiSource now arms you with flyers to market your business – free of charge. Each of these flyers can be branded with your company logo as well as customized with your rep's name, photograph, and contact information.

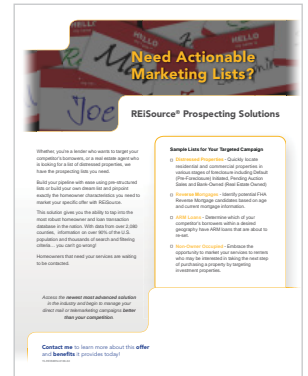
- ▶ **Product Overview** – Provides a general overview of all REiSource features to help your customers learn about the tools that are available to grow their business.
- ▶ **Real Estate Reports** – Give your prospects detailed information on the different report styles and types of real estate reports available.
- ▶ **Prospecting Lists** – Offers a synopsis of the property information database and available data elements, including descriptions of specialty lists.



Product Overview



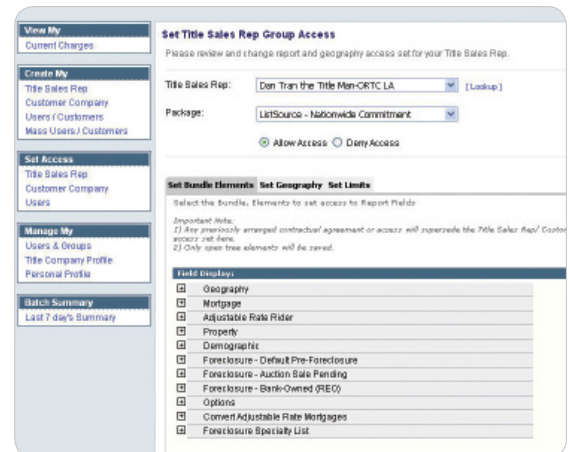
Real Estate Reports



Prospecting Lists

Increase control with the User Account Administrative Module

- ▶ Using the self service administrative module, you can provide customers with the ultimate access to Real Estate Reports and the Prospecting Lists component around the clock
- ▶ Manage users and provide direct access to real estate and lending agents using the User Account Administrative Module
- ▶ Control expenses by setting limits for end users
- ▶ Obtain usage reports to determine ROI on your marketing initiatives
- ▶ Remain compliant with industry requirements
- ▶ Credit card payment access
- ▶ Determine report access and set geography parameters for users
- ▶ Determine which Real Estate Report pages to offer to your customers



FOR MORE INFORMATION PLEASE CALL 1-866-774-3282

© 2010 CoreLogic, Inc.

CORELOGIC and REISOURCE are registered trademarks of CoreLogic, Inc. All other trademarks are the property of their respective holders.

1-REIS-0610-01



CoreLogic®

corelogic.com